

Mark A. Steiner

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EDUCATION	<div> <div> Illinois State University Normal, Illinois Master of Science in Industrial Training </div> <div> Illinois State University Normal, Illinois Bachelor of Science in Industrial Technology </div> </div>
WORK EXPERIENCE April 2001 - Present	<p>mark steiner, inc., Position: President</p> <p>The core competencies offered include:</p> <ul style="list-style-type: none"> eLearning Strategy and Design, Instructional Design and Development, Project Management, eLearning Process Development Consultation. Tools include Articulate Presenter and Storyline, Adobe Captivate and Presenter, Camtasia. Selected clients include: ADP, AON Hewitt, AT&T, Baxter, Bank of America, BMO Harris, Brookfield Zoo, Building and Fire Code Academy, Cano Health, CDW, Children's Memorial Hospital, Citadel Investments, Colors of English, ComEd, CRISPR, CSL Behring, CUNA Mutual, DIA Learning, Eisai, Follett, Fruition Partners, Fulcrum Network, General Growth, IDEXX Labs, Intl Code Council, ISACA, Johnson & Johnson, KPMG, LAMMICO, McDonalds/Hamburger U., Mobium, Navistar, National Instruments, Pinnacle Group, Polycom, Sanofi, Sapient, SBC, Sony, Starcom MediaVest Group, Swift Media Group, Takeda, TravelCLICK, United Airlines, United Nations, US Coast Guard, U.S. Cellular, Walgreens, Werner Co. Wilson Dow, ZS Associates
Nov. 1997 - March 2001	<p>MarchFIRST/Whittman-Hart, Creative Studio, Chicago, Illinois Position: Director of eLearning</p> <ul style="list-style-type: none"> Providing leadership for the eLearning team Determining eLearning service offerings and defining business objectives and goals Determining staffing levels and hiring practices Leading sales, marketing, proposal, and costing efforts Providing strategy consulting to clients regarding interactive training/eLearning Establishing eLearning team design/development methodologies and standards Managing multiple project teams and clients Clients include: Acterna, SBC, Bank One, City of Chicago, Eli Lilly, Fed. Res. Bank, Lotus, Motorola, Walgreens
Sept. 1992 - Nov. 1997	<p>Fluor Daniel, Fluor Daniel Training, Greenville, South Carolina Position: Senior CBT Designer and Developer</p> <ul style="list-style-type: none"> Provided technical leadership for the CBT team and managed project resources Established CBT design/development methodologies and standards Analyzed clients' needs and recommended interactive solutions and deliverables Employed rapid prototyping methodology to facilitate the design, development, and evolution of custom interactive, computer-based training solutions Established specifications, administrative tracking, and reporting requirements for custom applications Researched and developed job-task analyses, system descriptions, overviews, and skill demonstrations Clients included: AT&T, City of Chicago, DuPont, Ford, Chrysler, Geneva Steel
PROFESSIONAL ORGANIZATIONS / AFFILIATIONS	<ul style="list-style-type: none"> Adobe Certified Expert: Adobe Captivate 8, Adobe Certified Instructor Adobe Captivate 8, CompTIA CTT + Professional Advisory Committee of The Illinois Institute of Art, Interactive Media Design Program, 2002 – present Member of Chicagoland Chapter American Society of Training and Development (CCASTD), 1998 – present Member of The eLearning Guild, 2004 – present
CONFERENCE PRESENTATION EXPERIENCE	<ul style="list-style-type: none"> ASTD International Conference; Atlanta, June 2007; Orlando, 2011; Atlanta 2017 ASTD TechKnowledge; Indianapolis 2000; Charlotte 2001; Las Vegas 2007; Las Vegas 2009; San Jose 2013; Vegas 2017 Chicago e-Learning & Technology Showcase, Aug 2008 – Aug 2011 eLearning Guild: eLearning Instructional Design Conference; Boston 2005, - 2007. Online Forum; Aug 2005, Rapid Content Development 2006; DevLearn San Francisco 2010; DevLearn Vegas 2016 European Authorware Conference; Utrecht, Netherlands 2000, 2001; Edinburgh, Scotland 2002; Friedrichshafen, Germany 2003; Edinburgh, Scotland 2004; Blackpool, England 2005 Online Learning Conference; New Orleans 2017 Society for Technical Communications, Atlanta, GA 2009, Webinars Nov 2009 Training 2009, Atlanta, GA; Training 2011, San Diego, CA; Training 2013, Orlando FL US Authorware Conference; Nashville 2000; Orlando 2001; Atlanta 2002; Las Vegas, 2003, Oct 2004, Charlotte2006 – Keynote speaker
SOFTWARE EXPERIENCE	<p>Operating Systems: Macintosh and Windows</p> <p>Software: Adobe Captivate (all versions 1 – 2019) and Presenter Suite, Articulate Presenter Suite and Storyline 1, 2, 360. Also, Authorware, Camtasia, Centra, Connect, Elluminate, LearningSpace, LearnCenter, Meridian LMS, MS Office, Oracle LMS, Photoshop, Plateau LMS, Premiere, RWD InfoPak, Saba, SAP LMS, SharePoint, Sound Edit, SumTotal, Web Ex.</p>
Portfolio and references available upon request.	